



## **BEDFORD & GROVE TO HEAD UP US DISTRIBUTION FOR BOCA LOCA CACHAÇA**

Boca Loca Cachaça Company, producer and importer of award-winning Brazilian Cachaça, appointed Bedford & Grove to head up US distribution. The move comes at a time of significant growth for the Boca Loca brand in the US. Bedford & Grove will be overseeing the brand's expansion into new key states, including California, New York, New Jersey and Texas. This growth comes on the heels of greater expansion into European markets. Boca Loca's accolades include Gold Medals from the Ministry of Rum and the 2007 San Francisco World Spirits Competition, and recognition as a "Top 10 Spirit of 2007" (About.com).